



**The Iowa High School Sports Network
10580 Justin Drive, Urbandale, Iowa 50322**

The Copyright Revision Act of 1976 and the Communications Act of 1933 and all of its revisions allow for The Iowa High School Sports Network (IHSSN) to protect its game/event transmissions and to exclusively provide licenses and authorize distribution rights for videotaped, filmed or event audio/audio excerpts (collectively known as Highlights) for the Iowa High School State Championship Final Games/Events. No team, telecaster, news packager, syndicator or any other media form—whether a single entity, company or individual—may use or distribute Highlights (or authorize others to do the same) without the advance, written authorization of IHSSN.

Highlights are licensed on the condition that they be used in accordance with the attached license exclusively for news reporting purposes by those television stations and networks, radio stations and networks and print media in the United States. Any non-editorial, commercial or promotional use of Highlights through any form of media, including but not limited to, electronic downloading or retransmission of Highlights is expressly prohibited without the prior written consent of the IHSSN.

In addition, the IHSSN identifications, trademarks, copyrighted designs and other forms of intellectual property may not be used without prior written consent of the IHSSN. Recipient of this license understands and acknowledges these rights and agrees to adhere to these conditions and limitations set forth in the attached license.

Any violation of the attached license may cause revocation of the license and/or subject the offending party to any other remedy available to the IHSSN.

Credentials for on-site coverage by legitimate news organizations are issued by the Iowa High School Athletic Association and The Iowa High School Girls Athletic Union. **Credentials used for weekly sports highlight shows, specialized sports highlight shows, sponsored segments of a program or any show wishing to use footage filmed at IHSSN events are issued solely by the IHSSN.**

Use of filmed, videotaped or audio material gathered on site is subject to the terms and conditions of the attached Video and Audio Highlights License. The attached license does not in any way grant the recipient the right to broadcast or record any material on-site at a Iowa High School State Championship Game/Event and all property rights with respect to any video or audio footage of a Iowa High School State Championship Game/Event obtained on-site belongs exclusively to the IHSSN and any use of such or distribution of such footage or audio must have prior written approval of the IHSSN.

Use or distribution of any Highlights constitutes acceptance of the terms and conditions of the attached license.



IOWA HIGH SCHOOL SPORTS NETWORK VIDEO AND AUDIO LICENSE

Television

Video, film, or audio excerpts of a Iowa High School Sports Network (IHSSN) State Championship Final Game/Event (Highlights) may be used only by the news organization which has received this license solely for news purposes in the recipient's regularly scheduled television news programs in the United States in accordance with the following terms and conditions:

1. Highlights may be used for no more than forty-eight (48) hours after the completion of the game/event to which they pertain.
2. Highlights from any one IHSSN State Championship Final Game/Event that has been completed may not exceed (1) minute in any continuous hour of programming.
3. Highlights of IHSSN State Championship Final Games/Events in progress may be used, provided that any such Highlights may not exceed thirty (30) seconds per hour.
4. Total Highlights from IHSSN State Championship Final Games/Events cannot exceed one (1) minute within any continuous hour of programming.
5. A visual courtesy credit by telecasters must be provided for the IHSSN for a minimum of three seconds for the Highlights. In addition a voiceover will be required as Highlights are displayed or broadcast. (e.g., Courtesy IHSSN/KCWI).
6. No one may incorporate, superimpose or imbed into any Highlights a logo, trademark, advertisement, scoreboard or any other graphic without prior written approval from IHSSN.

All copyrights, proprietary interests, and other articles of ownership in and relating to the Highlights whether obtained on-site from a game/event telecast or otherwise shall belong to and remain the property of the IHSSN.

The IHSSN reserves the right to withdraw permission for the use of Highlights by appropriate notice at any time and for any reason. Highlights may not be sold or bartered to any other entity and may not be used commercially, except as specifically described herein, without prior written permission from the IHSSN. Non-authorized uses include, but are not limited to, use in pre-game shows, weekly sports highlights shows, coaches programs, commercials, on-air promotions, sponsored segments of a program, on-air promotions, as file footage or archives, in video on demand or taped programming or materials.

Under no circumstances may any Highlights be broadcast or otherwise distributed on the Internet, via any other on-line services or computer network or via any mobile or wireless form of transmission including and without limitation, cellular telephones, MP3 players and personal digital assistants, **without advance written permission from the Iowa High School Sports Network.**

Use of Highlights constitutes acceptance of the terms and conditions of this license. This license will be governed by the laws of the State of Iowa. This license or any rights granted herein may not be assigned or transferred in any manner without the prior written consent of the IHSSN.

Individuals or entities wishing to obtain permission for broader use of the Highlights than that outlined above may purchase a special **Extended Use Highlights License (EUHL)** from the IHSSN.

The license fee for a EUHL for the state championship tournament in football is \$1,250 for all 6 Championship Games, \$1950 for the 12 Semi-Final Games, or \$2500 to cover all 18 games.

For all other sporting events the EUHL fee is \$1250 to cover all games to which IHSSN has rights in a single championship tournament. Boys and Girls Tournaments are considered separate tournaments. This EUHL shall provide the following additional rights:

Highlights for special use may be filmed at any event where the rights are the property of the IHSSN by entities or individuals with proper credentials and payment of the applicable fee for an Extended Use Highlights License.

Upon receipt of a EUHL, Highlights may be used for weekly sports highlight shows, specialized sports highlight shows, sponsored segments of a program and other shows or programming pre-approved by the IHSSN.

The EUHL shall last until the beginning of the subsequent season of the sport at issue. The next season is deemed to begin when the first game begins.

All other requirements and stipulations required and listed in the standard license remain in full force and effect unless approved in writing by the IHSSN.

Radio

Audio or audio excerpts of a Iowa High School Sports Network (IHSSN) State Championship Final Game/Event may be used only by the news organization which has received this license solely for news purposes in the recipient's regularly scheduled radio news programs in the United States in accordance with the following terms and conditions:

1. Audio/audio excerpts may be used for no more than forty-eight (48) hours after the completion of the game/event to which they pertain.
2. Audio/audio excerpts from any one IHSSN State Championship Final Game/Event that has been completed may not exceed (30) seconds in any continuous hour of programming.
3. Audio/audio excerpts of IHSSN State Championship Final Games/Events in progress may be used, provided that any such audio/audio excerpts may not exceed thirty (30) seconds per hour.
4. Total audio/audio excerpts from IHSSN State Championship Final Games/Events cannot exceed one (1) minute within any continuous hour of programming.
5. A courtesy credit by broadcasters must be provided for the IHSSN.
6. No one may incorporate, superimpose, advertisement, scoreboard or any other audio without prior written approval from the IHSSN.
7. Any radio station that originates a broadcast of any IHSAA or IGHS AU Championship event where the rights are owned by the IHSSN is not allowed to distribute that broadcast to any other radio station.

All copyrights, proprietary interests, and other articles of ownership in and relating to the audio/audio excerpts whether obtained on-site from a game/event broadcast or otherwise shall belong to and remain the property of the IHSSN.

The IHSSN reserves the right to withdraw permission for the use of audio/audio excerpts by appropriate notice at any time and for any reason. Audio/audio excerpts may not be sold or bartered to any other entity and may not be used commercially, except as specifically described herein, without prior written permission from the IHSSN.

Non-authorized uses include, but are not limited to, use in pre-game shows, weekly sports radio or radio shows, coaches programs, commercials, on-air promotions, sponsored segments of a program, on-air promotions, as file footage or archives, in audio on demand or taped programming or materials.

Under no circumstances may any audio/audio excerpts be broadcast or otherwise distributed to digital television on the Internet, via any other on-line services or computer network or via any mobile or wireless form of transmission including and without limitation, cellular telephones, MP3 players and personal digital assistants, **without advance written permission from the Iowa High School Sports Network.**

Use of audio/audio excerpts constitutes acceptance of the terms and conditions of this license. This license will be governed by the laws of the State of Iowa. This license or any rights granted herein may not be assigned or transferred in any manner without the prior written consent of the IHSSN.

Individuals or entities wishing to obtain permission for broader use of audio/audio excerpts other than that outlined above may purchase a special **Extended Use License (EUL)** from the IHSSN.

The license fee for a EUL for the state championship tournament in football is \$1,250 for all 6 Championship Games, \$1950 for the 12 Semi-Final Games, or \$2500 to cover all 18 games.

For all other sporting events the EUL fee is \$1250 to cover all games to which IHSSN has rights in a single championship tournament. Boys and Girls Tournaments are considered separate tournaments. This EUL shall provide the following additional rights:

Audio/audio excerpts for special use may be used where the rights are the property of the IHSSN by entities or individuals with proper credentials and payment of the applicable fee for an Extended Use audio/audio excerpts License.

Upon receipt of a EUL, audio/audio excerpts may be used for weekly sports radio or radio shows, specialized sports radio or radio shows, sponsored segments of a program and other shows or programming pre-approved by the IHSSN.

The EUL shall last until the beginning of the subsequent season of the sport at issue. The next season is deemed to begin when the first game begins.

All other requirements and stipulations required and listed in the standard license remain in full force and effect for the EUL unless approved in writing by the IHSSN.