



Taking the Radio Internet audio-only feed from IHSSN

Radio stations desiring to take an audio-only feed of sporting events from IHSSN will need:

- Computer with access to the Internet
- Audio cable
- Audio mixer
- IHSSN license for the desired sporting event

At least 72 hours prior to the desired event, radio stations will need to:

- 1) Call Iowa Telecom at 641-787-2617 to purchase an IHSSN license for the desired event content.
 - a. Individual event license for \$75; or
 - b. Tournament license for \$125 that will give access to every game and session available of a particular sport championship series.
- 2) Iowa Telecom will provide via email:
 - a. The URL to the Internet Feed Radio Format document describing the format of the licensed event. This format document will allow overriding the advertisements with local copy.
 - b. The URL to access the live event stream and an official username and password for the live event stream.

On the day of the event, radio stations will need to:

- 3) Prepare an audio cable to run from an Internet-connected computer's sound card to your audio mixer. Depending on your computer this may be at line level or speaker/headphone level. The audio feed is streamed in monaural form.
- 4) Go to the website URL provided in the email from Iowa Telecom.
- 5) Enter the username and password issued by Iowa Telecom.
- 6) Once logged in to the player at the above URL, click the Live Audio button on the left side, and select the event to stream from the list of live events on the left.
- 7) Connect the audio cable described in #3 above from the sound card to the mixing board. Adjust audio gain level appropriately.