



Taking the Radio Internet audio-only feed from IHSSN

Radio stations desiring to take an audio-only feed of sporting events from IHSSN will need:

- Computer with access to the Internet
- Audio cable
- Audio mixer
- IHSSN license for the desired sporting event

At least 72 hours prior to the desired event, radio stations will need to:

- 1) Call Iowa Telecom at 641-787-2331 to purchase an IHSSN license for the desired event content.
 - a. Individual event license for \$75; or
 - b. Tournament license for \$125 that will give access to every game and session available of a particular sport championship series.
- 2) Iowa Telecom will provide via email:
 - a. The URL to the Internet Feed Radio Format document describing the format of the licensed event. This format document will allow overriding the advertisements with local copy.
 - b. The URL to access the live event stream and an official username and password for the live event stream.

On the day of the event, radio stations will need to:

- 3) Prepare an audio cable to run from an Internet-connected computer's sound card to your audio mixer. Depending on your computer this may be at line level or speaker/headphone level. The audio feed is streamed in monaural form.
- 4) Go to the website URL provided in the email from Iowa Telecom.
- 5) Enter the username and password issued by Iowa Telecom.
- 6) Once logged in to the player at the above URL, click the thumbnail for the event to stream from the list of live events on the left.
- 7) Connect the audio cable described in #3 above from the sound card to the mixing board. Adjust audio gain level appropriately.