



NEWSPAPER RULES AND REGULATIONS FOR VIDEO UPDATED JANUARY 1st, 2018

The Iowa High School Sports Network (***IHSSN***) purchased the exclusive broadcast, marketing and media rights (***Rights***) in 2006 from the Iowa High School Athletic Association (***IHSAA***) for the following State Championships (***Games/Events***).

Rights

These rights include, but are not necessarily limited to:

| | | |
|---------------------------|-------------------------|-----------------------|
| Television | LED video displays | Audio streaming |
| Radio | Signage | On premise promotions |
| Internet | Scorer's tables | LED displays |
| Closed circuit television | Pull up banner displays | Pay per view |
| Broadband | Mobile television | Video streaming |
| Webcasting | Vehicle displays | |

Aftermarket, which shall include rebroadcast, video on demand, DVD's, compact discs, and other formats of delivering and marketing audio and video.

Games/Events

| | |
|------------------------------|--|
| Baseball (Single games) | Quarter Finals, Semi-Finals and Championship games. |
| Football (Single games) | Semi-Finals and Championship games. |
| Dual Team Wrestling (Event) | Entire Meet. |
| Individual Wrestling (Event) | Entire Meet. |
| Basketball (Single games) | Quarter Finals, Semi-Finals, Consolation and Championship games. |
| Track and Field Meet (Event) | Entire Meet. |
| Soccer (Single games) | Quarter Finals, Semi-Finals and Championship games. |

These rights, afforded to the IHSSN by the IHSA, in all and any media forms, are the sole exclusive property of the Iowa High School Sports Network. Use of these rights, whether partial or in its entirety, for commercial or personal use by any entity, single entity, company, corporation, business or individual without the advanced expressed written consent of the IHSSN is strictly prohibited.

All rights are reserved. Any violations of these rights will be strictly enforced and upheld as allowed by local, state and federal statutes, ordinances and laws and any other remedy available to the IHSSN.

IHSSN identifications, trademarks, copyrighted designs and other forms of intellectual property may not be used without prior written consent of the IHSSN.

Video, video excerpts, audio excerpts or combined video and audio excerpts and video and audio streaming is strictly prohibited for use by digital services, on-line services, on-line publications, internet broadcasts, photography, computer networks, computer affiliates, mobile or wireless forms of transmission including and without limitation, cellular telephones, MP3 players and personal digital assistants without **WRITTEN PERMISSION BY THE IHSSN.**

Delayed broadcast, distribution, distribution to affiliates, re-distribution, re-distribution to affiliates, video webcasting, video streaming, combined video and audio streaming, and display on any other additional media forms of the content is strictly prohibited.

NEWSPAPER VIDEO GUIDELINES FOR THE GAMES/EVENTS

1. Video, video excerpts, audio excerpts or combined video and audio excerpts shall be known as the **(Content)** throughout this document.
2. Newspaper **(User)** shall be allowed access on all days of the Games/Events to shoot Content. Users must comply with the guidelines described below. The IHSSN or IHSAA may revoke or refuse to issue credentials to any User failing to comply with these guidelines. Revocation of credentials may be extended to future IHSAA Games/Events
3. User may display on their website the Content if the User is a bona fide newspaper. A bona fide newspaper is defined as a printed publication issued at close regular intervals, usually a daily or weekly publication that includes current news, sports and feature articles. Entertainment and commercial uses are not considered as bona fide uses and shall not be permitted without the express, written consent of IHSSN.
4. The IHSAA has provided designated floor or field shooting zones for the User at the Games/Events. The IHSAA and the Venue wishes to help provide for the safety of the User during the Games/Events so it is mandatory the User remain in these zones during the Games/Events. Violators will be denied further access to the shooting zones.

5. Content from any one (1) single game that has been completed may not exceed two (2) minutes total in length.
6. Content from any one (1) single game in progress may be used provided any such content may not exceed thirty (30) seconds in length.
7. Content from any one (1) single game may be used for only a forty-eight (48) hour period after the completion of the one (1) single game to which the content pertains. This same time period applies to Content placed on the User's website and social media outlets which applies to Instagram, Facebook, Twitter, You Tube and any other additional social media the User may be active with.
8. Content for the Wrestling Event and Track Event days must be used as follows:

User may provide ten (10) separate content clips for each single day of the Event. Content clips shall not exceed thirty (30) seconds in length.

Wrestling: Four (4) days. Includes Dual Wrestling Meet.

Track: Three (3) days.

Same use of content applies to Instagram, Facebook, Twitter, You Tube and any other additional social media the User may be active with.

9. Content from any one (1) Event day may not exceed five (5) minutes total and may be used for only a forty-eight (48) hour period after the completion of the one (1) Event day to which the content pertains. This includes the content from the last day of the tournament. These same time periods apply to Content placed on the User's website and social media outlets which applies to Instagram, Facebook, Twitter, You Tube and any other additional social media the User may be active with.

10. A graphic courtesy, whether text, logos or a combination, must be placed next to the Content on the website or other social media the User may be active with.

Acceptable when using text only: IHSSN.com / NBC Sports Chicago

For proper logos please contact brady@ihssn.com.

11. User or any other person or entity may not incorporate, superimpose, or "burn-in" into any Content a logo, trademark, advertisement, scoreboard or other graphic without prior written permission of IHSSN. Content shall not be used for any commercial purposes.

12. Content may not be sold or transferred in any way, nor may they be used commercially, for on-air promotion or in any other manner not specifically set forth above without the express written consent of IHSSN.

13. Users may not hang signage at any Event or single game.

14. Tri-pods are not allowed

15. Newspapers agree to indemnify and save harmless IHSSN and the IHSAA, its officers, agents, employees, and each of its member institutions, their officers, agents and employees of and from any and all claims, demands and causes of action arising out of anything done or purported to have been done by the television stations, networks or cable systems or newspapers, its agents or assigns.

16. No equipment other than that which is hand carried by the User is allowed on any playing surface or adjacent to it. This includes all carrying cases, computer equipment and photography equipment.

17. All copyrights, proprietary interests, and other articles of ownership in and relating to the Content whether obtained on-site or otherwise shall belong to and remain the property of the IHSSN.

18. The IHSSN reserves the right to withdraw permission for the use of the Content without notice at any time and for any reason.

19. The IHSSN and IHSAA reserves the right to revoke the use of this Credential without notice at any time and for any reason.

20. Users, individuals, or other entities wishing to obtain permission for broader use of the Content than that outlined above may contact ken@ihssn.com

21. User will be allowed on the playing surfaces after the Games/Event has ended to participate in the Awards ceremony. No interviews are allowed. You are asked to proceed in an orderly fashion and maintain a safe distance, minimum twenty (20) feet, from the athletes or group of athletes such as team pictures and group celebrations.

22. This credential is non-transferable to anyone not employed by the User. Credential may be revoked for such violations. The IHSAA and the IHSSN reserve the right not to issue credentials.

23. **EACH CHAMPIONSHIP VENUE MAY VARY. PLEASE READ CAREFULLY ANY SPECIAL NOTATIONS THAT MAY BE PROVIDED ON THE IHSSN WEBSITE PRIOR TO EACH TOURNAMENT**