



## **RADIO RULES, REGULATIONS AND RIGHTS FEES** **EFFECTIVE JANUARY 1st, 2018**

The Iowa High School Sports Network (***IHSSN***) purchased the exclusive broadcast, marketing and media rights (***Rights***) in 2006 from the Iowa High School Athletic Association (***IHSAA***) for the following State Championships (***Game/Events***).

### **Rights**

These rights include, but are not necessarily limited to:

Television	LED video displays	Audio streaming
Radio	Signage	On premise promotions
Internet	Scorer's tables	LED displays
Closed circuit television	Pull up banner displays	Pay per view
Broadband	Mobile television	Video streaming
Webcasting	Vehicle displays	

Aftermarket, which shall include rebroadcast, video on demand, DVD's, compact discs, and other formats of delivering and marketing audio and video.

### **Games/Events**

Baseball (Single games)	Quarter Finals, Semi-Finals and Championship games.
Football (Single games)	Semi-Finals and Championship games.
Dual Team Wrestling (Event)	Entire Meet.
Individual Wrestling (Event)	Entire Meet.
Basketball (Single games)	Quarter Finals, Semi-Finals, Consolation and Championship games.
Track and Field Meet (Event)	Entire Meet.
Soccer (Single games)	Quarter Finals, Semi-Finals and Championship games.

These rights, afforded to the IHSSN by the IHSAA, in all and any media forms, are the sole exclusive property of the Iowa High School Sports Network. Use of these rights, whether partial or in its entirety, for commercial or personal use by any entity, single entity, company, corporation, business or individual without the advanced expressed written consent of the IHSSN is strictly prohibited.

All rights are reserved. Any violations of these rights will be strictly enforced and upheld as allowed by local, state and federal statutes, ordinances and laws and any other remedy available to the IHSSN.

IHSSN identifications, trademarks, copyrighted designs and other forms of intellectual property may not be used without prior written consent of the IHSSN.

Video, video excerpts, audio excerpts or combined video and audio excerpts and video and audio streaming is strictly prohibited for use by digital services, on-line services, on-line publications, internet broadcasts, photography, computer networks, computer affiliates, mobile or wireless forms of transmission including and without limitation, cellular telephones, MP3 players and personal digital assistants.

Delayed broadcast, distribution, distribution to affiliates, re-distribution, re-distribution to affiliates, video webcasting, video streaming, combined video and audio streaming, and display on any other additional media forms of the video content is strictly prohibited.

## **RADIO GUIDELINES FOR THE GAMES/EVENTS**

1. Video, video excerpts or combined video and audio excerpts shall be known as the **(Video Content)** and a complete audio broadcast shall be known as the **(Audio Content)** throughout this document.
2. Radio station **(User)** shall be allowed access on all days of the Games/Events to gather and provide the Video and Audio Content. User must comply with the guidelines described below. The IHSSN or IHSAA may revoke or refuse to issue credentials to any User failing to comply with these guidelines. Revocation of credentials may be extended to future IHSAA Games/Events.
3. User may stream and archive a full radio broadcast and display video, video excerpts, audio excerpts or combined video and audio excerpts on their website if the User is a bona fide **FCC licensed** radio station. A bona fide radio station is defined as an entity with all necessary equipment to operate a radio station installed in a building and includes a receiver or transmitter and an antennae to carry on communications via radio waves.
4. The IHSSN, IHSAA and the Venue wishes to help provide for the safety of the User during the Events. **Specific broadcast seating areas and shooting zones for video have been provided within the venue.** It is mandatory the User to remain in these areas and follow all instructions during the Games/Events. Violators will be denied further access to these seating areas and shooting zones.

5. Updates only are permissible and does not require a rights fee payment. Special update credentials are required. Update credentials will allow you in the venue and allows you seating in the general admission seating areas. Access to the press rooms and press areas for interviews is not allowed. Violators may be denied future access to the venues.
6. Video Content from any one (1) single game that has been completed may not exceed two (2) minutes total in length.
7. Video Content from any one (1) single game in progress may be used provided any such content may not exceed thirty (30) seconds in length.
8. Video Content from any one (1) single game may be used for only a forty-eight (48) hour period after the completion of the one (1) single game to which the content pertains. This same time period applies to Video Content placed on the User's website and social media outlets which applies Instagram, Facebook, Twitter, You Tube and any other additional social media the User may be active with
9. Video Content for the Wrestling Event and Track Event may be used as follows:

**User may provide ten (10) separate video content clips for each single day of the Event. Video Content clips shall not exceed thirty (30) seconds in length.**

**Wrestling: Four (4) days. Includes Dual Wrestling Meet.**

**Track: Three (3) days.**

Same use of Video Content applies to Instagram, Facebook, Twitter, You Tube and any other additional social media the User may be active with.

10. Video Content from any one (1) Event day may not exceed five (5) minutes total and may be used for only a forty-eight (48) hour period after the completion of the one (1) Event day to which the video content pertains. This includes the Video Content from the last day of the tournament. These same time periods apply to Video Content placed on the User's website and social media outlets which applies to Instagram, Facebook, Twitter, You Tube and any other additional social media the User may be active with.

11. A graphic courtesy, whether text, logos or a combination, must be placed next to the Video and Audio Content on the website, Twitter, Facebook, Instagram, YouTube or any other social media the User may be active with.

Acceptable when using text only: [IHSSN.com/ComcastSportsNet](http://IHSSN.com/ComcastSportsNet)

For proper logos please contact [brady@ihssn.com](mailto:brady@ihssn.com).

12. User or any other person or entity may not incorporate, superimpose, or "burn-in" into any Video Content a logo, trademark, advertisement, scoreboard or other graphic without prior written permission of IHSSN.

13. Video or Audio Content may not be sold or transferred in any way, nor may they be used commercially, for on-air promotion or in any other manner not specifically set forth above without the express written consent of IHSSN.

14. Users may not hang signage at any Event or single game.

15. Tri-pods are not allowed
  
16. Radio Stations agree to indemnify and save harmless IHSSN and the IHSAA, its officers, agents, employees, and each of its member institutions, their officers, agents and employees of and from any and all claims, demands and causes of action arising out of anything done or purported to have been done by the television stations, networks or cable systems or newspapers, its agents or assigns.
  
17. No equipment other than that which is hand carried by the User is allowed on any playing surface or adjacent to it. This includes all carrying cases, computer equipment and photography equipment.
  
18. All copyrights, proprietary interests, and other articles of ownership in and relating to the Video and Audio Content whether obtained on-site or otherwise shall belong to and remain the property of the IHSSN.
  
19. The IHSSN reserves the right to withdraw permission for the use of the Video and Audio Content with appropriate notice at any time and for any reason.
  
20. The IHSSN and IHSAA reserves the right to revoke the use of this Credential without notice at any time and for any reason.

21. Video Content for pre-game shows, weekly sports highlights shows, coaches programs, commercials, on-air promotions, sponsored segments of a program, as file footage or archives or taped programming or materials is not allowed.
  
22. Press room logistics, interview areas, press room conference areas and shoot zones and locations are depicted on the diagrams located on the Resource page at [www.ihssn.com](http://www.ihssn.com)
  
23. User will be allowed on the playing surfaces after the Games/Event has ended to participate in the Awards ceremony. No interviews are allowed. You are asked to proceed in an orderly fashion and maintain a safe distance, minimum twenty (20) feet, from the athletes or group of athletes such as team pictures and group celebrations.
  
24. This credential is non-transferable to anyone not employed by the User. Credential may be revoked for such violations. The IHSAA and IHSSN reserve the right not to issue credentials.
  
25. **EACH CHAMPIONSHIP VENUE MAY VARY. PLEASE READ CAREFULLY ANY SPECIAL NOTATIONS THAT MAY BE PROVIDED PRIOR TO EACH TOURNAMENT.**

**Radio stations originating live broadcasts for a single game or an Event for the following IHSA State Tournaments are required to pay the following rights fees.**

**Football** **\$190.00 per school, per game**

**Dual and Individual Wrestling** **\$190.00 total for both tournaments**  
Whether you do one session or ten, the price remains the same.

**Boys Basketball** **\$190.00 per school, per game**

**Co-ed Track** **\$190.00 for the entire meet**  
Whether you do one session or five, the price remains the same

**Baseball** **\$190.00 per school, per game**

**Radio updated credentials for the events listed above are \$25 for the entire event.**